ROSIE

RESPONSIBLE & INNOVATIVE SMES

IN CENTRAL EUROPE

VIRTUAL FINAL EVENT
23rd June 2020

EVENT PROGRAMME

9.30:   **Opening of the Virtual Event Room**

view into the moderation room with practical information to the meeting

10.00:   **Organizational greeting words with technical guidance**

Antonie Muschalek, Mobilitätswerk GmbH, moderator and technical support of the event

10.05:   **Greeting words**

Michael Paduch, CEO of Bautzen Innovation Centre, Responsible Project partner for the Virtual Summit

PLENARY SESSION

10.15:   **What does Responsible Innovation look like in a business context?**

Jonathan Hankins, RRI Expert and co-editor of the International Handbook on Responsible Innovation | A Global Resource

10.30:   **The ROSIE project: Responsible Innovation for SMEs**

Giulia Bubbolini, CISE, Lead Partner of Interreg Central Europe ROSIE

10.40:   **The meaning of RRI and sustainability in SMEs – Findings from the ROSIE project**

Markus Will, University of Applied Sciences Zittau/Görlitz, Sustainability Consultant

11.00:   **Q&A to Plenary Session**

11.15:   **Instructions for Local ROSIE Breakout Rooms**

LOCAL ROSIE PARALLEL BREAKOUT ROOMS IN THE RESPECTIVE NATIONAL LANGUAGE

11.20:   **Part I - Experiences & Roadmaps**

From the very voice of ROSIE local partners, let's hear how the project was rolled out in Emilia-Romagna, Lombardia, Lubelskie Voivodeship, Czech Republic, Košice Region, Eastern part of the Free State of Saxony, Slovenia, Sibenik-Knin and Zadar county

Part II - Interviews with the Pilot SMEs

SMEs from all ROSIE regions got their hands-on responsible innovation. Let's hear how it worked out for them

Part III - Ask Your ROSIE Expert

Q&A time for local and international stakeholders

A detailed description of each breakout room can be found on the next pages!

PLENARY SESSION

12.20:   **Welcoming the participants back in the Plenary Room**

12.25:   **Wrapping ROSIE up**

Miklós Lukovics and Nikoletta Nádas, First Hungarian Responsible Innovation Association

12.50:   **Group photo of lecturers and Local ROSIE Breakout Rooms session leaders**

13.00:   **End of the Event**

LOCAL ROSIE PARALLEL BREAKOUT ROOMS

Italian Room

Regions: Emilia Romagna & Lombardia

Moderator 1:	Giulia Bubbolini
Affiliation:	Responsabile direzione operativa, CISE – Centro per l'innovazione e lo sviluppo economico - Azienda speciale della Camera di Commercio della Romagna
	COO, Centre for Innovation and economic development – Agency of Chamber of Commerce of Romagna
Moderator 2:	Cinzia Morisco
Affiliation:	Project Manager, INNOVHUB - Stazioni Sperimentali per L'industria srl
	Project Manager, INNOVHUB – Experimental Stations for Industry

Pilot SMEs:	Studio Piscaglia, Lorenzo Piscaglia, Partner;
	Pieri srl, Fabrizio Benini, Innovation Manager;
	VM Sistemi spa + Talea Consulting srl, Silvia Montanari, COO at VM Sistemi spa & President at Talea Consulting srl + Adalberto Casalboni, Marketing Manager at VM Sistemi
	D.V.P. Vacuum Systems spa, Tania Gamberini, Quality Assurance Manager
	Larix Italia srl, Giuditta Mauri, co-founder of the company

Polish Room

Region: Województwo Lubelskie / Lubelskie Voivodship

Moderator: Dr. Marzena Cichorzewska

Affiliation: Ekspert ROSIE, wykł adowca Politechniki Lubelskiej w Lublinie

ROSIE's expert, teacher at the Technical University in Lublin

WOJEWÓDZTWO LUBELSKIE

Pilot SMEs: Eureka Grupa Inżynieria Spożywcza, Doradztwo i Projektowanie, Jan Góźdź, właściciel / owner;

Przedsiębiorstwa Urządzeń Ochrony Środowiska Biotop sp. z o.o., / Environment Protection Equipment Company "BIOTOP" sp. z o.o., Joanna Rzeszutek, Prezes Zarządu / CEO;

Antosiewicz.edu, Katarzyna Antosiewicz, właściciel / owner;

Industi Sp. z o.o., Jakub Partyka, Prezes Zarządu / CEO;

PolSpray, Dawid Malinowski, właściciel / owner
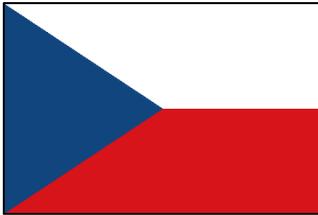
Czech Republic Room

Region: Česká Republika / Czech Republic

Moderators: Barbora Špádová, Kristýna Čerbová
Affiliation: České centrum pro vědu a společnost
Czech Centre for Science and Society (CCSS)

Expert: Karel Charvat
České centrum pro vědu a společnost
Czech Centre for Science and Society (CCSS)

Pilot SMEs: Jana Szittyaova

Veronika Rogožanová,

Adéla Pohořelá,

Zdenka Ouřadová,

Kamila Fendrychová,

Kateřina Mouradin Jandová

All the mentioned persons are educational micro-companies, or simply said, privat language teachers.

Slovakian Room

Region: Košický kraj / Košice Region

Moderator:	Jaroslav Tešliar
Affiliation:	riaditeľ, Agentúra na podporu regionálneho rozvoja Košice / director of the Agency for the Support of Regional Development Košice

Agency for the Support of Regional Development Košice, non profit organisation

Pilot SMEs:	Košice IT Valley, Ing. Pavol Miroššay - Executive Director, konzultant na zodpovedné inovácie / RI Consultant in the project ROSIE
	Cassovia Code, Ing. Pavol Macko, PhD. - Manager of Sales

CASSOVIA CODE
software development & IT outsourcing

German Room

Region: Ostsachsen / Eastern part of the Free State of Saxony

Moderator 1: Marcel Bellmann

Affiliation: Projektmanager in der Technologie- und Gründerzentrum Bautzen GmbH / project manager in Bautzen Innovation Centre

Moderator 2: Markus Will

Affiliation: Hochschule Zittau/Görlitz, Nachhaltigkeitsberater, externer Experte der Technologie- und Gründerzentrum Bautzen GmbH im Projekt ROSIE / University of Applied Sciences Zittau/Görlitz, Sustainability Consultant, external expert of Bautzen Innovation Centre in the ROSIE project

Pilot SMEs: Bischof-Benno-Haus, Sebastian Kieslich, Rektor und Leiter / director & Thomas Kadenbach, Leiter Verwaltung / Head of Administration

Internexum GmbH, Daniel Strauß, Geschäftsführer / CEO

AIB GmbH, Jens Schuster, Büroleiter und Gesellschafter Architekten Ingenieure Bautzen / office manager and shareholder of Architekten Ingenieure Bautzen
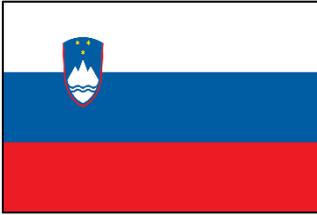
Slovenian Room

Region: Slovenija/ Slovenia

Moderators: Žiga Lampe & Erika Zuodar

Affiliation: Žiga Lampe - Gospodarska zbornica Slovenije / Chamber of Commerce and Industry Slovenia

Erika Zuodar - Mestna občina Nova Gorica / Municipality of Nova Gorica

Pilot SMEs: ZALOKER & ZALOKER d.o.o., Anita Pivk, strokovna predstavnica podjetja / professional representative of the company

Croatian Room

Regions: Šibensko-kninska županija / Sibenik-Knin county

Zadarska županija / Zadar county

Moderator: Andrea Vitlov Kurtin

Affiliation: Ustanova za razvoj kompetencija, inovacija i specijalizacije Zadarske županije INOVAcija

Institution for development of competence, innovations and specialization of Zadar County INOVAcija

Grad Šibenik / The City of Sibenik

Pilot SMEs: Šibenska pivovara / Brewery Sibenik, Filip Plavčić, vlasnik / owner

Kontranapad j.d.o.o. (Azimut club), Magdalena Šetka, generalni director / managing director

Cibus 1 d.o.o., Sara Rupčić, Voditeljica poslovnice / A head of office

FG Grafika d.o.o., Marko Ostojić, Direktor / Director

Ribarski obrt Milivoj Blaslov, Božidar Blaslov, Vlasnik / Owner

MAIN SPEAKERS

Jonathan Hankins

RRI Expert and co-editor of the International Handbook on Responsible Innovation | A Global Resource

Jonathan Hankins is Foreign Scientific Correspondent for the Giannino Bassetti Foundation. He holds a PhD from Bergamo University, and an MA and B.Soc.Sci (Hons) from Manchester University. Recent books include Responsible Innovation, A Narrative Approach (University of Bergamo, 2020), and the International Handbook on Responsible Innovation (Edward Elgar, 2019). He sits on the Editorial Board of the Journal of Responsible Innovation (Taylor and Francis) and is a Founding Institutional Member of the Virtual Institute for Responsible Innovation.

Giulia Bubbolini

CISE, Lead Partner of Interreg Central Europe ROSIE

Giulia Bubbolini is COO at CISE, Italy. With a degree in Economics & Business and post-graduate training on internationalisation of SMEs, her expertise in responsible innovation comes from years of supporting SMEs to meet the global market's increasing demand for innovation, sustainability, and social accountability. Giulia has been working on EU projects since 2004; since 2012 she focused on mainstream RI into policies and measures for innovative SMEs (Interreg EU MARIE, Interreg CE ROSIE, Interreg IVC COGITA, SEE FaRInn, CIP ICT PSP R-ICT). Giulia runs the open innovation network Percorsi Erratici, is AB member of H2020 TeRRItoria, HubIT and TRANSFORM projects, was a member of the Steering Committee of EU Community of Practice for Self- and Co-regulation.

Markus Will

University of Applied Sciences Zittau/Görlitz, Sustainability Consultant

Markus has a background in environmental engineering and is a passionate lecturer at the University of Applied Sciences Zittau/Görlitz (Germany). His lectures involve sustainability management, risk management and life cycle assessment.

As a consultant with more than 20 years' experience, he supports companies in the field of product sustainability assessment and environmental management. He published several academic articles and guidelines for practioners. Together with his colleagues, he is founded a company that offers a portfolio of energy management software solutions.

Nikoletta Nádas

First Hungarian Responsible Innovation Association

Nikoletta Nádas is an economist. Currently she is a PhD student in Business Development at the University of Szeged, Hungary, Faculty of Economics and Business Administration. She worked in the business sector for a while. Currently she works as a junior expert at the First Hungarian Responsible Innovation Association (EMFIE). She participated in projects aiming the implementation of responsible innovation. As an economist, she wrote her thesis on the topic of responsible research and innovation. Her main areas of interest are innovation, RRI (Responsible Research and Innovation), STIR (Socio-Technical Integration Research), and the effects of RRI concerning regional competitiveness. Recently, she also joined the research group on RRI at the University of Szeged concentrating more on responsible research and innovation.

Dr. Miklós Lukovics

First Hungarian Responsible Innovation Association

Dr. Miklós Lukovics (1978) got his M.Sc. (2003 - Economist in Enterprise Development, Marketing specialization) and Ph.D. (2007 – Regional economics) at the University of Szeged, Faculty of Economics and Business Administration. He worked as director for strategy and development (2011-2014) and as head of tender office at University of Szeged (2011-2012), as PCM branch manager at the Innogrant Consulting Ltd. Currently he is an associate professor at University of Szeged, Faculty of Economics and Business Administration and possesses a "courtesy appointment" affiliation at Arizona State University (ASU). His main research fields are responsible innovation, economic development, regional competitiveness. He has published 37 English and more than 100 Hungarian articles and book chapters in these fields.

He was the project leader of the FaRInn (Facilitating Responsible Innovation in South-East European Countries) project at University of Szeged. Miklós Lukovics spent two months at Arizona State University where the STIR (Socio-Technical Integration Research) research group is working and got in touch key experts in the topic such as David H. Guston and Erik Fisher. Since then he has annually visited the ASU to consult with the American experts and discuss the results of STIR and the way how it can be tailor-made.

Miklós Lukovics is also a full member of Virtual Institute for Responsible Innovation (VIRI), which was created to accelerate the formation of a community of scholars and practitioners who, despite divides in geography and political culture, will create a common concept of responsible innovation for research, training and outreach – and in doing so contribute to the governance of emerging technologies under conditions dominated by high uncertainty, high stakes, and challenging questions of novelty.